

Better World Accountability Report 2021



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At work for a better world



Fisk Johnson,
Chairman and CEO

This has been an unprecedented time.

Countless families suffered devastating losses due to the COVID-19 pandemic. Those on the front lines, from health care workers to first responders, heroically put their personal health and safety on the line to help others in need. The day-to-day lives — and livelihoods — of people everywhere were disrupted as communities took urgent steps to slow the spread of the disease. Many of the world's most vulnerable populations could no longer access essential services to support their physical and mental well-being, especially children.

While the COVID-19 pandemic tightened its grip on communities around the world, that did not mean other issues stopped. Plastic waste continued to leak into the world's waterways. At-risk families continued to live with the threat of mosquito-borne diseases like malaria. Underserved communities continued to grapple with social and economic hurdles to pursuing a better life.

Sadly, this global crisis has also threatened to divert attention and resources away from these pressing needs.

For us at SC Johnson, this past year only brought us closer to the core commitment we have held for generations — to help make communities better because we are there. It meant doubling down on our commitment to create a healthier world, but not stepping away from our efforts to create a more sustainable, transparent world with more opportunity.

I'm proud of the SC Johnson teams who worked tirelessly to make cleaning products and hand sanitizer for donation to health care workers and first responders — especially in the early days of the COVID-19 pandemic. We provided financial support to global partners like the CDC Foundation, Save the Children and Habitat for Humanity and numerous local organizations around the world, helping

Introduction from Fisk Johnson, Chairman and CEO

provide relief and resources to millions of families in need.

We continued longstanding initiatives like donating repellents to help families protect themselves from mosquito-borne disease, increasing access to health care for underserved communities, and helping create recycling ecosystems that reduce plastic waste while benefiting families.

This report shares examples of our progress, covering actions in support of sustainability, health, opportunity and transparency. They are stories we have been reporting for months on our social media channels, to give a real-time look at the actions we have been taking.

Bringing these stories together here, I hope you will see the common thread that unites all our ongoing efforts – and our commitment to working for a better world. Great progress has been made, yet there is much more to be done.

We often say that at SC Johnson, we don't measure our success by the financial results of the next quarter, but by the world we leave for the next generation.

Our future generations are inheriting critical global challenges. That's why so much of SC Johnson's support this past year focused on creating opportunity through education. From our Sesame Workshop partnership to teach health and sustainability, to STEM scholarships for women and people of color,



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watch my video
message**

<https://bit.ly/3ivUqng>

Introduction from Fisk Johnson, Chairman and CEO

we hope we can enable even more people to work on the important solutions we all need for the future.

Yes, 2020 was a year of unprecedented challenges. My heart goes out to everyone who was affected, and I am grateful for all the SC Johnson people who stepped up to help.

But most of all, when I look back, I will remember that we worked together - within SC Johnson and with our partners in the community.

We created opportunity. We protected health. We provided support. In this time of challenges, especially, I'm incredibly proud and grateful for the impact SC Johnson makes as a family company at work for a better world.

Fisk Johnson
Chairman and CEO, SC Johnson



A more sustainable world



The planet we all share needs us.

SC Johnson is at work to create a more sustainable world by lightening our own footprint and taking steps to help and inspire families, communities and organizations to lighten theirs.

We're thankful to the partners who are helping make this possible. Through several of our initiatives, we're working to use recycled plastic for our products, giving it a new life and purpose. From sports teams to innovative startups and organizations, our partners are helping us create imaginative new markets for materials that might otherwise end up in landfill.

Among other initiatives, we're also working to make recycling easier and more convenient for communities around the world, funding research into microplastics, driving progress on plastic film recycling and giving consumers alternative choices.

We seek to lead by example. At our own sites around the world, we're on track to reach zero total waste to landfill by 2025.

1. Fighting poverty and ocean plastic. Together

8 million metric tons. That's how much plastic waste enters the Earth's oceans every year, damaging the world's ecosystems.

Back in 2018, SC Johnson and Plastic Bank joined forces. Through our global partnership, we're working to help keep plastic out of the seas, while combating poverty at the same time. Together, we continued to make real progress throughout 2020.



1. Fighting poverty and ocean plastic. Together

Double the difference

Bettering people and planet

In many villages, towns and cities around the world, trash gathers in roads, alleys and other places and gets washed away by the rain. In some locations where there are no other options available, trash is even thrown directly into waterways. Many communities around the world simply don't have the formal infrastructure in place for waste collection, let alone recycling. This is one of the main reasons why plastic finds its way into oceans and waterways.

We partnered with Plastic Bank to help expand a recycling ecosystem that pays collectors a premium for the plastic they gather — giving disadvantaged communities new economic opportunities, as well as an incentive to better the planet. SC Johnson and Plastic Bank made a commitment to open over 500 plastic collection points. We're glad to say we've already made significant progress toward keeping plastic out of the seas.

“These Mr Muscle® bottles are our latest effort to incorporate post-consumer recycled waste into our packaging. Together with Plastic Bank, we're working to help protect the health of our ocean ecosystems and at the same time improve the lives of individuals around the world.”

Fisk Johnson

Chairman and CEO, SC Johnson



SC Johnson & Plastic Bank

The impact so far

- 1 A **3-year** global partnership
- 2 Started in **2018**
- 3 **317** collection points opened, and counting
- 4 **17,549** registered plastic collectors
- 5 **11.86 million kg** plastic collected

Our focus

- 6 **509** plastic collection points
- 7 **30 million kg** plastic collected

1. Fighting poverty and ocean plastic. Together

Meet Rawan

A plastic collector in Bali, Indonesia

Rawan has been collecting plastic for 19 years but for most of that time he wasn't receiving a fair wage. He didn't have a way to know how much he was collecting, or what different types of plastic were worth. He'd sell his collected plastic to middlemen, but pay was often unreliable.

Working with Plastic Bank has brought positive change for Rawan. Now, the transactions are digitized. He knows exactly how much he's earning and why, and he doesn't have to do other jobs to make ends meet.

Change that counts

Cleaner oceans and more prosperous communities

Since 2019, SC Johnson and Plastic Bank have opened more than 250 plastic collection points in Indonesia, the Philippines and Brazil. So far, collectors have gathered over 11 million kilograms of plastic that might otherwise have ended up in the sea.

Over 17,000 individuals are registered members of the program, exchanging plastic waste for

income. Plastic Bank estimates that, when you take into account collectors' families and other dependents, more than 58,000 people are benefiting from our partnership.

Many of the collectors are women who are able to earn an income that provides more independence and helps support their families.



“Our partnership with SC Johnson is an important step in ocean stewardship. By supporting the collection of plastic waste and use of 100% recycled ocean-bound plastic in their bottles, they are enabling people to make a profound impact on the world.”

David Katz

Founder and CEO, Plastic Bank

1. Fighting poverty and ocean plastic. Together

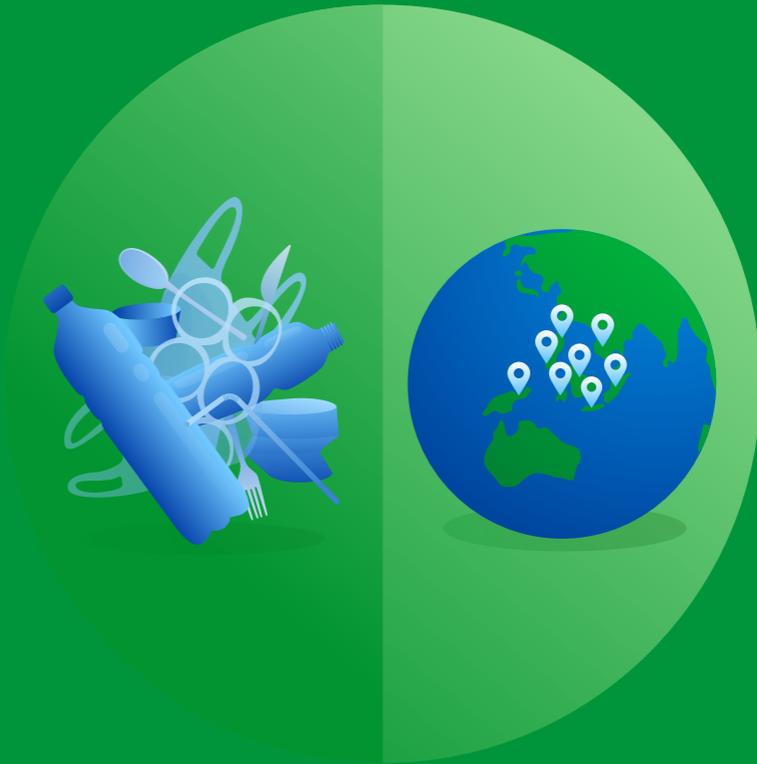
A new life for old plastic

100% recycled ocean-bound plastic bottles

The story doesn't end there. The collected plastic is being recycled and incorporated into new bottles for SC Johnson products. Since 2019, our Windex® brand has used 100% recycled ocean-bound plastic* in its trigger bottles in the U.S. and Canada, making it the first major home cleaning brand with a 100% recycled ocean-bound plastic bottle.

Ocean Bound Plastic, in partnership with Plastic Bank, is post-consumer recycled plastic collected within 30 miles of an ocean or a waterway leading to an ocean, in countries with high volumes of uncollected plastic waste, which has been discarded or would otherwise be discarded into the environment.

In 2020, we built on our existing efforts by adding another brand and market. Now, when U.K. shoppers pick up Mr Muscle® Platinum Window & Glass cleaner, they'll be reaching for a bottle that's made from 100% recycled ocean-bound plastic.



The latest count? So far, over 11M kg plastic waste has been collected. That's the equivalent of more than 500M plastic bottles.

#BetterWorld #SCJohnsonXPlasticBank

*Recyclable plastic bottles made of 100% ocean-bound plastic. Ocean Bound Plastic, in partnership with Plastic Bank, is post-consumer recycled plastic collected within 30 miles of an ocean or a waterway leading to an ocean, in countries with high volumes of uncollected plastic waste, which has been discarded or would otherwise be discarded into the environment.



2. Creating new rules for packaging design

As a global society, we know we need to reduce plastic waste to help create a better world. The question is: how?

No single company can solve the plastic problem. That's why SC Johnson seeks to partner with others to help people around the world recycle more. Together with other organizations and companies, we're challenging the industry to rethink its approach to plastic.

A coalition for change

The Consumer Goods Forum's Coalition of Action on Plastic Waste

SC Johnson is a member of The Consumer Goods Forum's Coalition of Action on Plastic Waste, a

CEO-led group of 40 retailers and manufacturers working to accelerate progress toward a circular economy for plastic.

The coalition's vision is to lead bold actions on plastic waste and drive implementation of the New Plastics Economy commitment.



Reimagine. Reduce. Reuse. Recycle.

The coalition's two 'Golden Design Rules'

One reason why plastic packaging ends up in nature, harming the environment, is due to the complexity of the recycling process. For example, sorting plastic can be difficult, recycled plastic can be more expensive than virgin plastic and not all recycled plastics have a market demand.

40 companies. 1 coalition. 4 key priorities.

Together, we are:

- 1 Adopting plastic packaging design guidelines to reduce the amount of plastic used in packaging, and increase its value, quality and recyclability
- 2 Establishing a framework for EPR programs to support the improvement and development of waste management systems worldwide
- 3 Supporting recycling innovations
- 4 Piloting new programs in advanced and transitional markets to increase recycling rates

2. Creating new rules for packaging design

Plastic packaging needs a shakeup. That’s why we joined our fellow coalition members in creating and promoting two “Golden Design Rules,” using the power of design and creativity to drive change.

The first Golden Design Rule is to increase the value of PET recycling. The coalition advises this can be achieved by using transparent and uncolored PET (preferred), or

transparent blue or green PET bottles. The coalition also commits to making sure material choice, adhesive choice and the sizes of sleeves and labels are not problematic for recycling. This rule applies to all PET bottles in food and non-food applications.

The second Golden Design Rule is to remove problematic elements from plastic packaging — elements that decrease plastic recyclability. That includes carbon black pigment, PVC, Polystyrene and other difficult to recycle materials, or oxo-degradable plastics that contribute to microplastic pollution.

What’s PET?

PET is polyethylene terephthalate, one of the most commonly used plastic materials.

What’s wrong with carbon black pigment?

Undetectable carbon black is not recognized in sorting processes that use Near Infra-red technology. This means dark-colored plastic packaging, like meat and vegetable trays, are often incinerated or deposited in landfill.

Inspired to adapt

SC Johnson is already putting the rules into action

As proud members of the coalition, we’re committed to its Golden Design Rules. In fact, while the rules were only announced in December 2020, we already had internal projects underway to address these goals. For example, our family company was already working to remove carbon black from our packaging and to add perforations to shrink sleeves on our bottles.

We’re taking part in and supporting the coalition’s other initiatives too. For example, the group has announced a position on the crucial issue of Extended Producer Responsibility (EPR) for packaging. This includes a set of guidelines for EPR programs that drive collective action on recycling. We look forward to reporting on the impact of these important guidelines.



We’re already working on removing carbon black from our packaging as well as adding perforations to shrink sleeves on our bottles. That means we’re in step with The Consumer Goods Forum’s Coalition of Action on Plastic Waste’s two “Golden Design Rules”.

#BetterWorld #GoldenDesignRules

3. Creating an innovative **recycling model**

Drink cups are one of the biggest sources of plastic waste at sporting events around the world.

SC Johnson is teaming up with the Milwaukee Brewers Major League Baseball team to inspire and educate people about the potential for recycling plastic, while creating an imaginative new market for the plastic used in drink cups at their American Family Field ballpark.



3. Creating an innovative recycling model

A new recycling model

From ballparks to store shelves

To tackle this plastic waste issue, we're creating a new market and new recycling model for these commonplace cups.

How? Throughout the 2021 baseball season, clear plastic cups will be collected in specially-marked bins separate from other waste at the Milwaukee Brewers' ballpark and then "upcycled" in our Scrubbing Bubbles® bottles.

Drink cups are one of the biggest sources of plastic waste at sporting events **around the world.**



We planned to put our idea into action during the 2020 season, but ballparks were closed to fans due to the COVID-19 pandemic. Now that the world is getting moving again, we're excited to take action.

“I’m excited that the Brewers and SC Johnson are teaming up to bring greater awareness to important issues like recycling and ocean plastics. We can all make a positive impact in our homes, our communities and with this program in place, we can now make a direct impact at the ballpark.”

Brent Suter

Pitcher, Milwaukee Brewers



A home run with the Brewers

The first to turn a waste stream into a specific product

Now, crowds have another big reason to cheer on the Milwaukee Brewers — they’re the first U.S. professional sports team to turn a waste stream into a specific product. Through this initiative, SC Johnson and the Brewers are closing the recycling loop and tackling one of the biggest barriers to plastic recycling in the U.S. and globally: the lack of markets for recycled material.

Today, only 13% of plastic packaging in the U.S. is recycled, and much of what is placed into recycling bins is unfortunately not recyclable at all. At SC Johnson, we’re committed to challenging the status quo through partnerships and projects such as this one. Together with the Brewers, we’re raising awareness by calling attention to the importance of recycling, as well as collaborating on educational events.

Saves to save the planet

\$28,000 donated to Players for the Planet

For each save recorded by a Brewers pitcher, SC Johnson and the Brewers are donating to Players for the Planet, which works to reduce ocean plastic. In 2020, the partnership contributed \$28,000 to the program.



3. Creating an innovative recycling model

Donations from the program have been used to help fund the Batting Clean-up program, mobilizing the Dominican Republic's brightest baseball stars to draw attention to and demand change for the growing plastic crisis there. In addition, we are renewing our Save the Ocean program for the 2021 season in partnership with the Brewers where \$1,000 for every save is expected to result in a \$50,000 joint

contribution with proceeds going to Players for the Planet and Earth Echo International.

So, now, when fans are rooting for the Brewers, they're rooting for the environment, too. We hope that other sports teams and manufacturers will adopt this innovative new recycling approach, as we all come together to create change.



Each season at the Milwaukee Brewers' American Family Field ballpark, baseball fans use more than 1 million plastic cups. In 2021, we're collecting and recycling all this waste, turning drinks cups into Scrubbing Bubbles® bottles.

#BetterWorld #SCJohnsonXMilwaukeeBrewers

4. Partnering to tackle plastic waste

Since no one organization can solve plastic waste alone, business, government and consumers must work together to help create a better world. True to this belief, partnerships are an integral part of SC Johnson's sustainability efforts.

We've established key partnerships that are helping raise awareness of plastic waste, while uncovering new solutions. Through these partnerships, we're sharing ideas and widening our impact.

Working with Plastic Bank

Fighting plastic waste and poverty, together

Through our global partnership with Plastic Bank, which began in 2018, we're helping stop plastic waste from entering the world's oceans. At the same time, we're fighting poverty by providing opportunities to disadvantaged communities.

Together, we are creating a recycling ecosystem that pays collectors a premium for the plastic they gather. SC Johnson and Plastic Bank committed to opening over 500 plastic collection points. So far, we've opened 317, and counting.



Partnering with the Ellen MacArthur Foundation

Driving industry change to reduce plastic waste

We joined the Ellen MacArthur Foundation's New Plastics Economy Global Commitment in 2018. The following year, we became EMF's tenth Strategic Partner.

In 2020, we reported our partnership's progress in EMF's second annual report on the New Plastics Economy Global Commitment. We're pursuing a series of goals to accelerate our progress in tackling plastic waste.

“More than 8 million metric tons of plastic leak into the ocean every year, so building infrastructure that stops plastic before it gets into the ocean is key to solving this issue. I’m particularly pleased that this program we developed with Plastic Bank helps to address poverty and this critical environmental issue at the same time.”

Fisk Johnson

Chairman and CEO, SC Johnson

So far in 2021,
19%
 of SC Johnson's
 packaging is PCR.
 That's up from 14%
 in 2019.



We've made commitments to:

- Boost the amount of post-consumer recycled (PCR) plastic content in packaging by 2025
 So far in 2021, 19% of SC Johnson's packaging is PCR. That's up from 14% in 2019.
- Continue to remove excess plastics wherever possible
 We've committed to reduce plastic packaging by 30% since 2018, by 2025.
- Make 100% of our plastic packaging recyclable or reusable by 2025
 In 2020, 65% of our products were designed for this.
- Continue working with industry and organizations to keep plastic out of landfills and the environment
 Our global partnership with Plastic Bank has collected more than 11 million kg of plastic, which is being incorporated into product packaging as an alternative to virgin plastic.

What are microplastics?

Microplastics are small microscopic pieces of plastic that are turning up in waterways from Monterey Bay to the deep ocean.

Hand in hand with Ocean Wise

Putting a spotlight on microplastics

In 2019, we began working with Ocean Wise to research the pervasiveness of microplastics and their impact on the health of our ecosystems.

Using Ocean Wise protocols, our CEO, Fisk Johnson, has helped test for microplastics in multiple locations around the globe, including Niger, the Galapagos Islands and more, to expand awareness on this topic.

Fisk's experiments have uncovered microplastics in a concerning number of places. These findings show that action must be taken.

5. Driving progress on plastic film recycling

Curbside recycling is widely available across the U.S. Part of many families' daily life, access to recycling close to home has greatly increased the rates of recycling for different packaging materials. Unfortunately, only a very small number of municipalities include plastic film within their curbside recycling programs.

While plastic film recycling is available at retail locations across the U.S., we want to bring it home and make it easier for families to recycle this material. SC Johnson is helping make the case for curbside plastic film recycling with a series of pilot programs.

A first for New Jersey

Partnering to create a pilot program for curbside plastic film recycling

In 2019, we partnered with the Borough of Bradley Beach on New Jersey's first pilot program for curbside plastic film recycling.

As part of the program, SC Johnson provided funding for a collection vehicle and curbside bins, as well as community engagement materials to raise awareness.

New programs. Fresh impact.

Making curbside recycling a reality in a range of locations

Since then, we've supported the launch of additional programs in Point Roberts, WA, Loch Arbour, NJ and Matawan, NJ, helping more communities find an easier and more efficient path to plastic film recycling.

“This is a win for the environment, a win for Bradley Beach residents and a win for the plastic recycling market. By participating in this program, residents can help safeguard our coast and minimize our plastic waste. We thank SC Johnson for helping us make this a reality.”

Gary Engelstad

Mayor of Bradley Beach



5. Driving progress on plastic film recycling

Here's how easy it is for families

An example from one of our pilot programs

- 1 Claim a recycling bin**
Pick up your free plastic film recycling bin at the community center
- 2 Collect your plastic film**
Put clean and dry plastic bags and plastic film inside a plastic bag
- 3 Tie it up**
Once it's about the size of a soccer ball, tie the top of the outer bag in a knot
- 4 Recycle it**
Put your 'bag of bags' in your provided plastic film recycling bin
- 5 Put it out for pick-up**
Place the recycling bin next to your yard waste for curbside pick-up

“Making it easier for people to recycle plastic is one the best ways to reduce waste. We're proud to join Bradley Beach in this effort, and we thank the community for its leadership. I hope this is the first of many more pilot programs around the U.S.”

Fisk Johnson

Chairman and CEO, SC Johnson

Good news all round

Cutting plastic film waste, saving funds

There were good outcomes for the communities involved in the programs. As well as helping create a second life for plastic film through recycling, the Point Roberts pilot also helped the community cut its garbage and recycling fee by sending less material to landfill.

We're excited to see and share the difference these programs continue to make. We believe the best change has a 'ripple effect,' benefiting people and the planet in multiple ways.



In 2019, we helped launch New Jersey's first pilot program for curbside plastic film recycling. Since then, we've brought similar programs to Point Roberts, WA, Loch Arbour, NJ and Matawan, NJ.

#BetterWorld #SCJohnsonXNewJersey

6. Increasing plastic film recycling

What's one of the most effective ways to reduce plastic waste around the world? Making it easier for people to recycle.

SC Johnson is supporting industry initiatives that aim at understanding and enhancing plastic recycling, helping lead our industry forward. An example? We've shown that, with the right approach, plastic film recycling can be efficient and successful.

Scrutinizing problematic materials

A closer look at flexible plastic packaging recycling

Plastic film, or flexible plastic packaging (FPP), is used for items like food wraps. While it's a commonplace material, it has traditionally been viewed as problematic to recycle.

As plastic film is thin and flexible, recycling facilities have not designed their equipment to sort and separate it. It's problematic for existing systems because it can get wrapped up in machinery or slip through into other recycling streams, like paper for example. As more communities switch to "single bin" recycling, these issues can be particularly prevalent.

But with so much FPP in use, it's vital that recycling solutions are found. As a member of Materials Recovery for the Future (MRFF), SC Johnson helped support a pilot to upgrade a recycling facility to collect, separate and prepare flexible plastic packaging for recycling.



Overcoming obstacles to success

Increasing plastic film recycling with equipment and processes

In 2020, MRFF launched a report titled: "Flexible Packaging Recycling in Material Recovery Facilities Pilot" that pointed to a brighter future for recycling flexible plastic packaging.

The pilot showed that, with the right optical sorting equipment and processes, FPP can be efficiently captured and processed for reuse across a variety of products and markets, diverting plastic from landfills.

The report identifies more than a dozen end market opportunities for the captured FPP. Building products like roofing materials were named as the highest volume and most immediate opportunities. Other innovative ideas like pallets and railroad ties were identified. In these instances, recycled plastic can serve as a more durable alternative to traditional wood.

Putting our findings into action

Piloting plastic film recycling in the U.S.

Along with supporting this industry research initiative from MRFF, SC Johnson has been conducting our own research on residential curbside plastic film recycling through pilots in New Jersey and Washington.

Our aim? To learn more, so we work to create greater positive change.

Approximately 12 billion pounds of flexible plastic packaging are used every year in the U.S. We're supporting Materials Recovery for the Future, which has uncovered solutions for the successful collection, separation and preparation of FPP.

[#BetterWorld](#)
[#SCJohnsonxMaterialsRecoveryForTheFuture](#)

7. Incentivizing recycling in Brazil

Alongside taking global action to help create a better world, we're exploring local solutions to global issues.

In Brazil, more than 25 million tons of recyclable solid waste is discarded each year. So SC Johnson is working with the startup Molécoola on an innovative program designed to reduce the amount of waste entering landfills by increasing access to "one stop shop" recycling centers and giving people incentives to recycle.

Partnering with startup Molécoola

People can now swap recyclables for points

Through our partnership with Molécoola, a reverse logistics startup, we're sponsoring recycling centers in São Paulo, Brazil with the aim of incentivizing recycling, as well as increasing access and ease.

How? Consumers now have the opportunity to bring a wide range of recyclable materials — including aerosol cans, beverage cans, paper, cardboard, chipboard, plastic, electronics and cooking oil — to any Molécoola drop off location.

When they hand in the items they've collected, people can earn points that can be redeemed for goods and services via an app. To increase the program's impact, the points can also be used to make charitable donations to community organizations.



Connecting sustainability and commerce

Consumers choose how to 'spend' their points

As part of the program, people can earn points faster by recycling packaging from partners like SC Johnson. For example, if a consumer brings a Raid® aerosol or Mr Muscle® spray bottle for recycling, they'll earn 1,000 points. Once they've saved up 20,000 points, they can exchange it for a discount at the retailer Makro. Another example? 24,000 points will get a consumer a 60ml bottle of OFF!® Family insect repellent.



Supporting a new recycling chain

Effective, 100% traceable recycling

This new recycling chain effectively consolidates recyclables, enables the sale of materials directly to recyclers and is 100% traceable thanks to a unique, up-to-date system that works via an app users can install on their smartphone devices.

By making recycling easier and more appealing to consumers, this partnership is designed to reduce the amount of waste entering Brazil's landfills.

Collect. Drop. Redeem.

Swap
**1 Mr Muscle®
spray bottle**
for
**1,000 redeemable
points**



Incentivizing and increasing access to recycling has the power to make a real difference. Molécoola estimates that if the recyclable materials that are wasted in Brazil each year were recycled instead, they would be worth more than R\$10 billion. The success of this innovative program offers a model that could be adopted in other locations, by multiple businesses and communities.

It also connects to SC Johnson's activities elsewhere in the world. For example, in partnership with Plastic Bank, we've opened more than 250 plastic collection points in Indonesia, the Philippines and Brazil. More than 15,000 individuals are registered members of the program, exchanging plastic waste for income.

“We are excited to partner with Molécoola to help increase recycling rates in Brazil. As a leading manufacturer of household consumer brands in Brazil, we have a longstanding commitment to protecting the environment.”

Tatiana Ganem
Executive Director and General Manager,
SC Johnson Brazil



We're supporting startup Molécoola in incentivizing recycling in São Paulo, Brazil. Consumers can swap a wide range of recyclables for points that can be redeemed via an app.

#BetterWorld #SCJohnsonXMolécoola

8. Offering choices to consumers

Everyone is different. When selecting products for their homes and families, consumers bring a wide range of preferences to the table.

At SC Johnson, we believe in offering consumers a variety of great choices. By providing a range of products, we empower shoppers to make decisions that match their needs and support a better world, whether they're shopping online or at the shelf.



When shoppers reach for Windex® Original Glass Cleaner, they're choosing a product that features a 100% recycled ocean-bound plastic bottle. If they hang on to the sprayer and use a flat cap refill bottle, they'll be using 32% less plastic. That's the power of choice.

#BetterWorld #PowerofChoice

Windex® Original Glass Cleaner

One product, many plastic-saving options

Our Windex® Original Glass Cleaner bottle is made from 100% recycled ocean-bound plastic*. Shoppers can hang on to the sprayer and use a flat cap refill bottle which has 32% less plastic compared to a 768 ml bottle and trigger.

To have an even greater impact, Windex® bottles can be refilled with a concentrated mini refill, which uses 78% less plastic compared to a new spray bottle. Our trigger bottles can withstand 10,000 sprays, meaning they can be refilled and reused dozens of times.

*Ocean-bound plastic is post-consumer recycled plastic collected within 31 miles (50 kms) of an ocean, or waterway leading to an ocean, in countries with high volumes of uncollected plastic waste



What will you choose? Your Windex®, your way



100% recycled ocean-bound plastic bottle



100% recycled ocean-bound plastic bottle
+ reuse your sprayer
32% less plastic than a 768 ml bottle and trigger



100% recycled ocean-bound plastic bottle
+ concentrated mini refill
78% less plastic than a 768 ml bottle and trigger

SC Johnson's Stasher® brand makes bags from platinum silicone that can be reused again and again.

Ziploc® and Stasher®

Reuse and recycle

Many families rely on our Ziploc® brand bags for food and other storage. They are made with high-quality, durable, recyclable materials so that you can reuse them again and again. Bags are recyclable, when clean and dry, at drop-off bins at participating retailers. Using Ziploc® bags again and again reduces the amount of plastic you use, and dropping them off for recycling keeps them out of the waste stream.

For those who want the convenience of on-the-go food storage without the plastic, the Ziploc® brand has introduced recyclable paper sandwich bags. And for those who want a durable, reusable storage option, our Stasher® brand makes bags from platinum silicone that can be reused again and again.



Which bags will you reach for?

Your routine, your choice



Reuse and return + recycle our Ziploc® plastic bags



Opt for Ziploc® recyclable paper bags



Reuse Stasher® platinum silicone bags

9. Reducing our carbon footprint

SC Johnson has been working to reduce its greenhouse gas (GHG) emissions for decades and we've been integrating renewable energy sources for over 34 years.

We believe it's important to take bold steps that lessen our footprint — to make real change, industry needs to stop carbon emissions from getting into the atmosphere in the first place. That's why we measure our GHG emissions monthly and our use of renewable energy.

We've cut our manufacturing greenhouse gas emissions by 68% since 2000. By 2025, we aim to have reduced our manufacturing GHG emissions by 90% compared to our 2000 baseline.

Results that count

Renewable sources are up, emissions are down

Globally, 35% of SC Johnson's energy now comes from renewable sources. We've cut our manufacturing greenhouse gas emissions by 68% since our 2000 baseline (indexed to production).

By 2025, we aim to have reduced our manufacturing GHG emissions by 90% compared to our 2000 baseline. We're taking a range of steps to work towards that goal. For example, we recently started up our GeoExchange system at our global headquarters. It's expected to reduce energy use by an estimated 35%.



Lightening our footprint is critically important

35% of our energy is from renewable sources and 58% of our electricity is from renewable sources. We've achieved a 68% reduction in GHG emissions since 2000.

9. Reducing our carbon footprint

Harnessing wind power

Many of our facilities use renewable wind electric power

Three SC Johnson manufacturing facilities now run on 100% renewable wind electricity, with a fourth running on 100% mixed renewable electricity. Since 2010, three SWIFT mini wind turbines at our headquarters campus have also helped raise awareness of urban wind projects and reduce GHGs.

Our Bay City, Michigan manufacturing facility has been purchasing wind power from nearby wind farms since

2008. It runs on 100% wind energy for electricity. Over in the Netherlands, our Europlant manufacturing facility is home to our first company-owned wind turbine, started up in 2009. The turbine generates 55% of the site's energy; the rest comes from wind electrical energy purchases. It was our first plant to get 100% of its required energy from renewable sources.

Our Gorzow, Poland manufacturing site has been purchasing wind power since 2016. It was our second site to run on 100% wind electrical energy.

Sun, rice husks and landfill waste

We're committed to exploring innovative energy sources

As well as wind, our renewable energy initiatives around the world draw on diverse sources of power, including solar, rice husks and even landfill waste.

At SC Johnson facilities in China, Indonesia, Mexico and India, solar projects help provide hot water heating for company operations including aerosol production, cafeterias, employee washrooms and manufacturing processes. In Manaus, Brazil, our manufacturing plant

Renewable energy credits, in action

Our factories in Chicago and Malle, Belgium run on 100% renewable electricity reducing greenhouse gas emissions by 2,500 metric tons.



How do we get electricity from garbage?

The waste methane gas from landfills is captured, pressurized and sent to our largest manufacturing facility to make renewable electricity and steam.

purchases 100% renewable electricity predominantly from solar generation from the local utility.

Since 2012, our Surabaya, Indonesia facility has used waste husks from rice grains as a fuel source for heating water for production. This cuts approximately 7,000 metric tons of GHGs annually.

Waxdale, SC Johnson's largest global manufacturing facility, uses two cogeneration systems that create electricity and heat for high pressure steam production. Using waste methane gas from a nearby public landfill and clean-burning natural gas, the turbines generate 75% of Waxdale's electrical energy needs.



It's sunny in Cairo

We're pleased to begin the procurement of a 500kw solar electrical system at our Cairo, Egypt manufacturing site.

This will be SC Johnson's second large-scale onsite solar electrical system, capable of meeting at least 50% of the Cairo site's electrical energy use while reducing greenhouse emissions by 250 metric tons.

68%. That's how much SC Johnson has cut its greenhouse gas emissions since 2000. We're committed to reducing our carbon footprint, using wind, solar, rice husks and even landfill waste to help make it happen.

#BetterWorld #SCJohnsonRenewableEnergy

10. Keeping waste out of the environment

There's no single way to effectively tackle waste. To make an impact, it's important to combine a range of approaches.

One important approach SC Johnson uses involves working hard to make sure any waste we generate doesn't end up in landfills and enter our environment. We divert waste using a range of methods, including recycling, reuse and — as a last option — incineration.

We also measure our progress in different ways, in order to be as accurate as possible and hold ourselves to the highest standards and goals.



Toluca, Mexico

- Zero waste to landfill from our site, for **3 years**
- By **segregating waste** like paper and plastic **for recycling**

Nairobi, Kenya

- Zero waste to landfill from our site
- Continuing to **reduce waste** that is **sent for incineration**
- Increasing **waste recycled** and **reused** on-site

Europlant, The Netherlands

- Collects and **reuses wastewater**
- **Reuses end-of-run finished product** that would otherwise become waste

Surabaya, Indonesia

- Blends **production waste** with on-site biomass to **heat water for production**
- **Repurposed waste metal drums** into **recycling receptacles** for the community

Keeping waste out of landfills

Moving beyond zero manufacturing waste to landfill

As part of our efforts to lessen our environmental footprint, SC Johnson has long been committed to making sure any waste from our manufacturing operations doesn't enter landfills.

In 2019, we achieved a significant milestone with all of our global consumer brand business units sending zero manufacturing waste to landfill.

As our company has grown through acquisitions in recent years, we're excited to extend this long-held commitment to our newly joined factories.

We're also focused on a bigger goal. We want to go beyond "zero manufacturing waste to landfill" and achieve "zero total waste to landfill," eliminating all landfill waste from the facilities we operate — across manufacturing operations, offices and cafeterias.

Today, 82% of the manufacturing sites we own send zero waste to landfill. Our goal is 100% by 2025.



Today, 82% of our manufacturing sites send zero waste to landfill. Our goal is for 100% of our sites to send zero waste to landfill by 2025.

Zero means zero

Defining zero waste to landfill

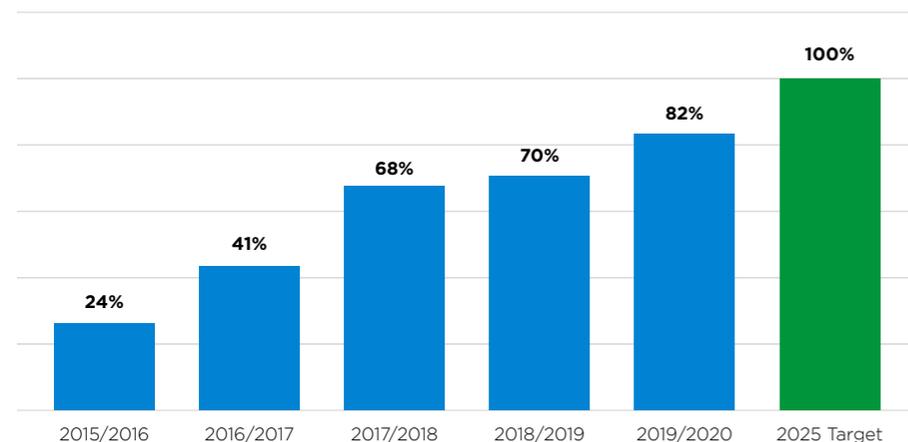
Companies define zero waste to landfill in different ways. It's important to be clear that, for us, zero means zero. All of SC Johnson's sites must reuse, recycle, eliminate or divert waste that could otherwise be sent to landfill.

When measuring, we also require that each of our sites sustains zero waste to landfill for six months before it can be recognized for this achievement.

Our zero total waste to landfill progress

At a glance

SC Johnson's sites diverting all waste from landfill*



*100% zero waste sites diverting all waste from landfill, across our manufacturing, offices and cafeterias

Waste reduction in action

We're collecting, reusing, repurposing and recycling

Our commitment to "zero" relies on creativity and innovation. As well as reusing materials on site, we repurpose them externally in the communities around our factories.

Other strategies including industrial recycling, on-site wastewater treatment and composting are all important parts of the picture too. Incineration is sometimes used, but only as a last option.

How can we achieve total zero waste to landfill? We employ a range of efforts, like collecting and reusing wastewater from the manufacturing process and collecting leftover material at the end of the production cycle that would otherwise become waste. We also divert all paper and plastic waste for recycling and, in Surabaya, we repurpose waste metal drums into recycling receptacles for the community.

Alongside recycling, reuse and incineration as a last resort, minimizing the amount of waste we create in the first place is an important and effective way to keep waste out of the environment, helping create a better, more sustainable world.



SC Johnson keeps waste out of landfills using a range of methods, including recycling, reuse and — as a last option — incineration. Our goal is for 100% of our company's sites to send "zero waste to landfill" by 2025, diverting any and all waste from across our manufacturing, offices and cafeterias.

#BetterWorld #SCJohnsonZeroWaste

11. Helping protect the world's forests

Protecting forests is key to ensuring a sustainable world. We're committed to making choices that protect the planet for future generations.

We work with our suppliers, stakeholders and partners to achieve net-zero deforestation through the sustainable sourcing of pulp, paper, packaging and palm oil.

Sourcing with care

We use sustainably managed sources and recycled materials

SC Johnson sources 100% of its pulp, paper and packaging from sustainably managed sources (including FSC, PEFC or other credible standards) or from recycled materials.

Through 2020, this includes 49% post-consumer recycled materials, 19% post-industrial recycled materials and 31% sustainably managed virgin materials.



Where our paper, pulp and packaging come from

- 100% from sustainably managed sources or recycled materials
- 49% from post-consumer recycled materials
- 19% from post-industrial recycled materials
- 31% from sustainably managed virgin materials

Sustainable palm oil

A better approach to palm oil and palm kernel oil

We use relatively small amounts of palm oil, palm kernel oil or derivatives, but we recognize the impact that non-sustainable palm oil production has on the planet and on forest conservation for future generations. That's why we use 100% Roundtable on Sustainable Palm Oil (RSPO)-certified sustainable materials. As of 2021, we use around 13,000 metric tons of palm oil, palm kernel or derivatives annually.

More sustainable palm oil

Our annual volume, at a glance*

- **13,000 metric tons** annual volume
- **16%** certified segregated
- **27%** certified mass balance
- **57%** RSPO book and claim certificates

*Annual volume of palm oil, palm kernel oil or derivatives, as of 2021

By 2025, all our palm oil-based raw materials will be 100% RSPO-certified and sourced from identity preserved, segregated or mass balanced physical supply chains.

While using sustainable palm oil makes a difference to deforestation we know it doesn't solve the issue. Right now, using sustainable palm oil is more responsible than using non-sustainable palm oil, but our long-term goal is to work towards using no palm oil at all.

Supporting conservation projects

Protecting 10,000 acres with Conservation International

As part of our work to reduce deforestation, we're also glad to support conservation projects. Most recently, we teamed up with Conservation International to help protect 10,000 acres of rainforest in the Amazon through an acre-for-acre match campaign. The funds raised are now being used for the world's largest tropical reforestation project in the Brazilian Amazon.

The acre-for-acre campaign was promoted in conjunction with SC Johnson's sponsorship of "Under the Canopy," an immersive 360-degree virtual reality film that allows viewers to experience the wonders of the Amazon. The film, co-produced by Conservation International and leading cinematic virtual reality company Jaunt, explores the extraordinary landscape of Amazonia guided by the indigenous people who inhabit the region and are essential to its protection. It has been seen by more than half a million viewers worldwide.

"Under the Canopy brings viewers to the heart of the Amazon rainforest and inspires them to protect this irreplaceable resource. By supporting our Protect an Acre campaign, SC Johnson turned this inspiration into action, engaging viewers around the world in preserving this forest for the benefit of us all."

Peter Seligmann

Co-founder, Chairman, Conservation International



© Trond Larsen

The world's forests must be protected. We teamed up with Conservation International to help protect 10,000 acres of Amazon rainforest through an acre-for-acre match campaign.

#BetterWorld

#SCJohnsonXConservationInternational

12. Helping protect families, with lower impact products

We're always searching for innovative ways to reduce the impact of our products and our operations. With our mosquito coils, we identified opportunities to lessen our impact by looking at the ingredients and processes we use.

These changes are helping create a better world, while still providing families with products that help protect them from mosquitoes and the diseases they may carry.

A new life for sawdust, coconut shells and palm husks

We're making mosquito coils from waste material

SC Johnson mosquito coils are typically made from materials such as sawdust, coconut shells and palm husks, that are byproducts of forestry operations.

By choosing not to use virgin wood for our coils, we're relieving pressure on forests.

Waste materials. Renewable energy.

We use the waste from rice grains as a fuel source

It matters what a product is made from. And how it's made matters too. Making mosquito coils demands energy to compress materials into the coil shape, as well as to dry the finished coils.

Since 2012, our mosquito coil facility in Indonesia has used waste husks from rice grains as a fuel source for production. This helps avoid the burning of fossil-based fuels and cuts around 7,000 metric tons of greenhouse gas emissions every year.



Using waste rice husks as a fuel source for our mosquito coil production cuts approx. **7,000 metric tons** of greenhouse gas emissions annually.

What's a mosquito coil?

Widely used in Asia, Africa and South America, a mosquito coil is a low cost tool to help families repel mosquitoes in the home. It's similar to an incense stick, but shaped in a spiral. Easy to use, when lit it releases an active ingredient that helps repel mosquitoes to help people avoid mosquito bites.



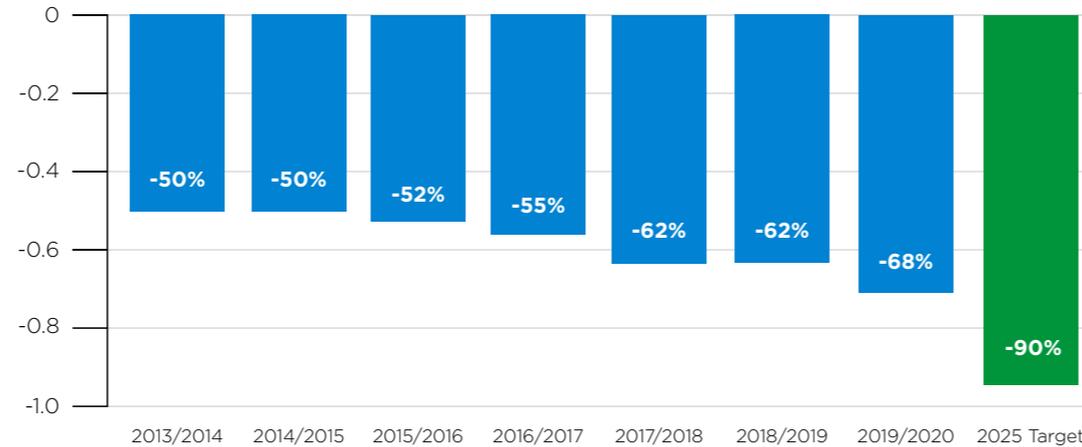
How can you help fight mosquito-borne disease and relieve pressure on forests, at the same time? Rather than using virgin wood products, our mosquito coils are typically made from materials such as sawdust, coconut shells and palm husks.

#BetterWorld #SCJohnsonMosquitoCoils

13. Measuring our progress

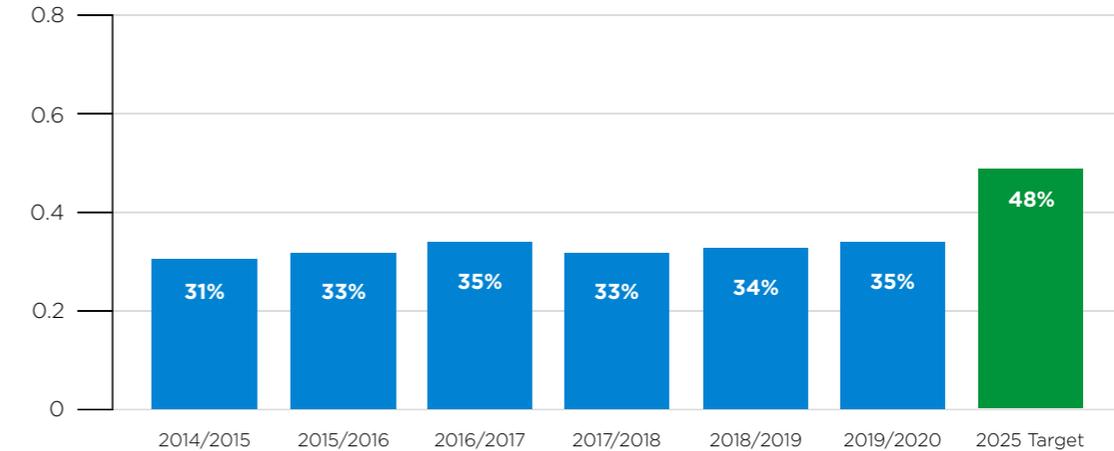
SC Johnson has long been committed to reducing our environmental footprint. Below are key measures of our sustainability progress for the 2019/20 fiscal year ending June 2020.

Global greenhouse gas reduction



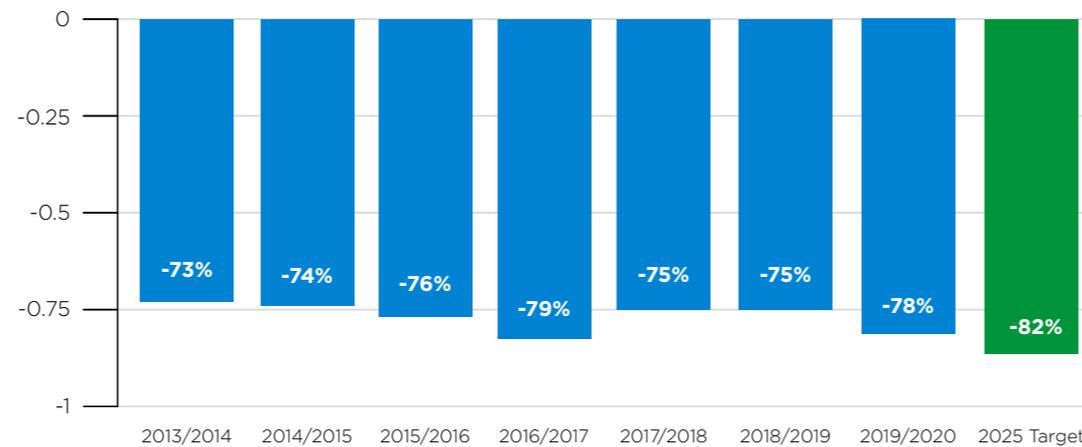
Greenhouse gas emissions from manufacturing vs. 2000 baseline, indexed to production.

Global renewable energy



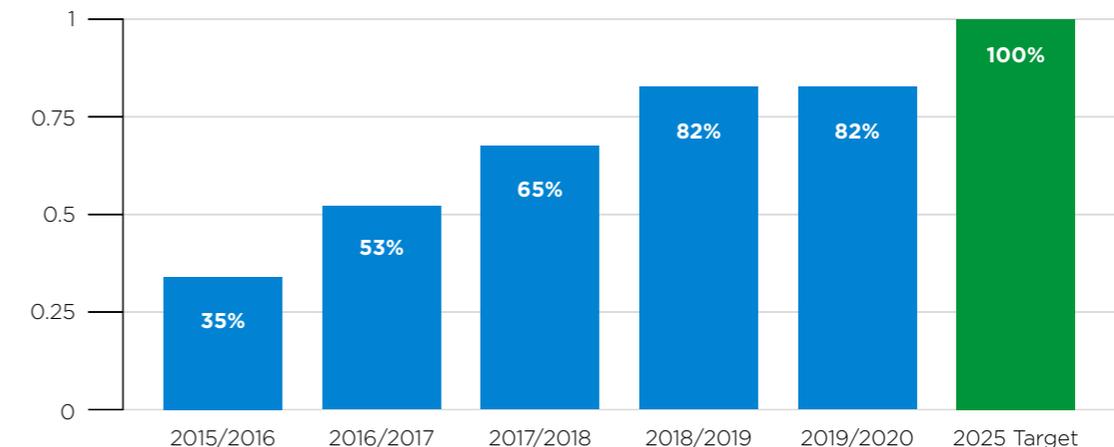
Percent of global energy use from renewable sources for all operations, including plants, offices and warehouses.

Global waste reduction



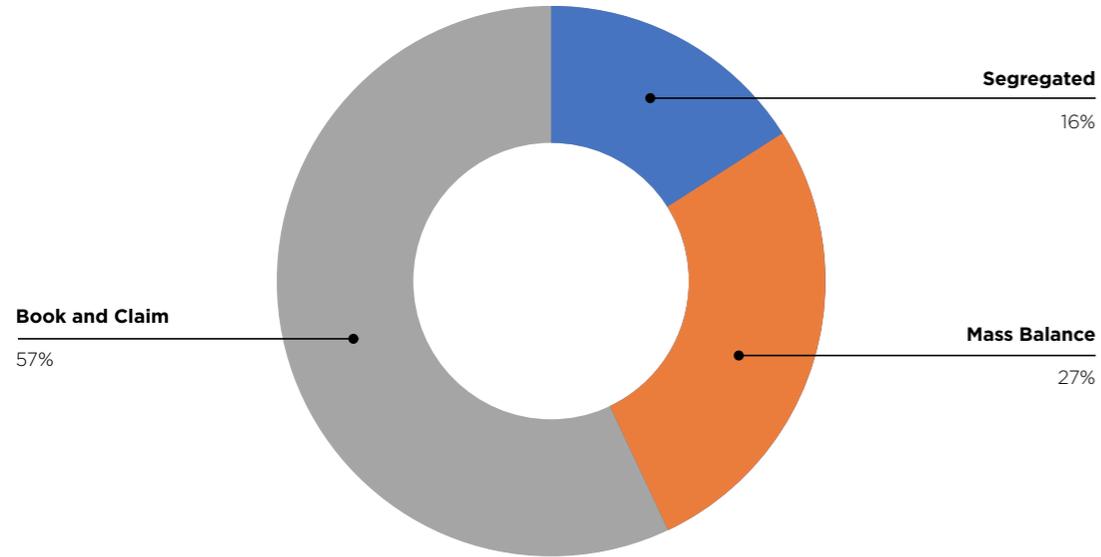
Percent reduction in global manufacturing combined air emissions, water effluents and solid waste. Progress vs. 2000 baseline as a ratio to production.

Zero manufacturing waste to landfill



Percent of sites that divert manufacturing waste from landfill.

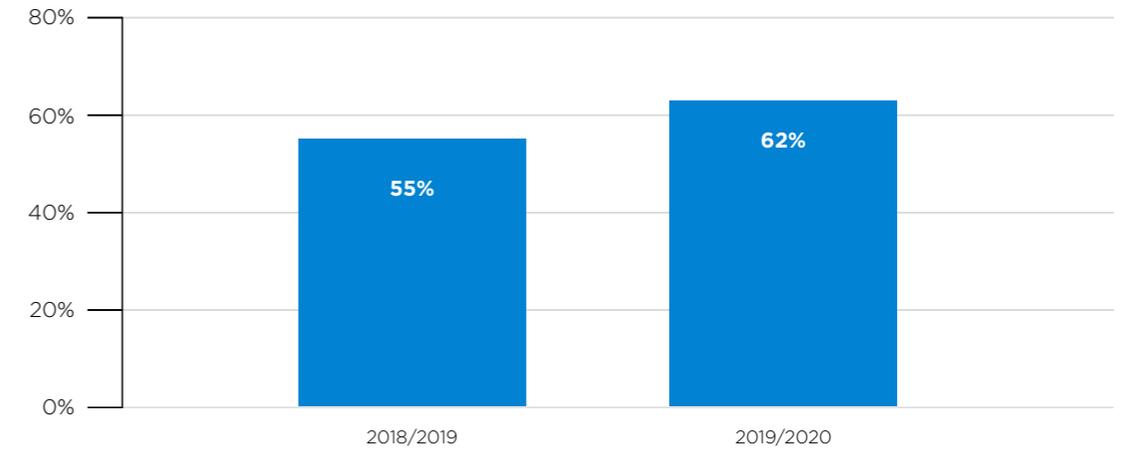
RSPO-certified sustainable palm oil use



100% RSPO-Certified Palm Oil used in 2019/20: 13,100 metric tons

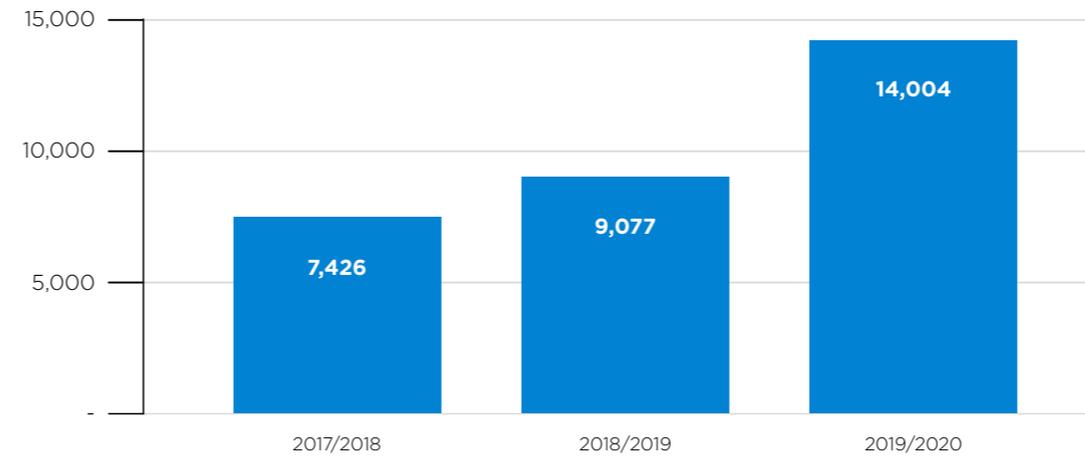
Roundtable on Sustainable Palm Oil (RSPO) certification levels for our palm oil-based raw material used in 2019/20.

Primary plastic packaging: recyclable or reusable



Percent of primary plastic packaging designed to be recyclable or reusable

Primary plastic packaging: PCR use



19% of our plastic packaging is PCR, up from 14% in 2019.

Post-Consumer Recycled (PCR) plastic use by weight and percent of total primary packaging.

A more transparent world



We're committed to helping consumers make informed choices.

To create a more transparent world, we must work hard to bring consumers transparency — from the way we choose and disclose our ingredients to the claims we make in our marketing.

SC Johnson has been leading the industry in ingredient transparency since 2009, when we first launched our ingredient website.

As well as disclosing the ingredients we use, we're helping families understand how and why we choose ingredients, so they can make choices based on clear facts.

Why does transparency matter? It allows us to reassure consumers, help them to make informed choices, and earn their trust.

14. Leading the way on **ingredient transparency**

For more than a decade, SC Johnson has been leading our industry in transparency, using our ingredient website to give families the information they need.

We believe in empowering consumers with information about the ingredients we use and the products we make, so they can make informed choices based on facts.



14. Leading the way on ingredient transparency

Consumers deserve clarity

WhatsInsideSCJohnson.com reaches 6 billion consumers

SC Johnson is at work for a more transparent world — one in which integrity and innovation go hand in hand. We first launched our ingredient website back in 2009 and have been leading the way ever since.

Today, our WhatsInsideSCJohnson.com transparency site lists our product ingredients across 10,000 products, in 68 countries, in 35 languages, reaching 6 billion consumers.

As well as sharing the ingredients we use, we're helping people understand how and why we choose ingredients, so consumers can make choices based on clear facts.



SC Johnson first launched its ingredient website in 2009 and we've been industry leaders in transparency ever since.

WhatsInsideSCJohnson.com
Our ingredient transparency site

Ingredients listed across **10,000 products**
Accessible in **35 languages**
Reaching **6 billion consumers**



Disclosure that goes the distance

We disclose more than 99.99% of each formula

Leading the way in ingredient transparency, SC Johnson discloses fragrance ingredients down to 0.01% of the product formula, across its portfolio of owned global brands.

We negotiated this extensive disclosure with our suppliers, with just a tiny bit held back to protect their proprietary fragrance formulas.

Disclosure, in action

Here are some examples of how we go above and beyond:

Product-specific fragrance disclosure

We were the first in our industry to provide over 99% of the individual ingredients that make up the fragrances in our products.

A spotlight on skin allergens

Going above and beyond EU and U.S. regulations and industry practice, we openly detail the presence of **368 potential skin allergens** that may occur in our fragrances or products.

We analyzed over **3,000 data sets** from public and industry sources to create a comprehensive list of potential skin allergens, vetted our criteria with external experts and we disclose them on a product-specific basis.



14. Leading the way on ingredient transparency

Letting families know how we select our ingredients

It's not just industry standards, it is SC Johnson standards

We hold ourselves accountable to rigorous internal standards that often go beyond legal and regulatory requirements. We publish the step-by-step details behind our selection criteria that include a data-driven (or scientific) analysis of an ingredient's impact on human health and

the environment. It's not about meeting the minimum standards, it must meet the SC Johnson standards.

For us, transparency is never about checking a box. It's about disclosing information, doing what's right and leading the way to make a difference for families, the industry and the wider world.



Leading the way on ingredient transparency, SC Johnson discloses fragrance ingredients down to 0.01% of each product formula, across our global brands. Why? Because we believe consumers deserve to know what's in our products, so they can make the best choices for their families.

#BetterWorld #SCJohnsonXTransparency

15. Communicating with integrity



As a family company working for a better world, SC Johnson always strives to communicate with integrity.

This means we want our marketing claims and product information to be fact based and transparent. It's what families deserve.

Earning families' trust

By communicating honestly, we can help families make decisions based on product information they can trust.

When it comes to marketing and product claims, it's not enough to simply be factually correct. Why? Because it's possible to be factually correct, but not represent a product in a way that provides relevant information. Our communications, messages and information must be clear, relevant and backed by data.

As well as being clear and honest about product ingredients, we also communicate with integrity about SC Johnson's sustainability efforts and we avoid "greenwashing" or claims we cannot support with data.

Consumers deserve clarity and integrity. By communicating honestly, we can help families make decisions informed by product information they can trust.

Product claims consumers can trust

SC Johnson's claims must be:

- Clear**
- Honest**
- Relevant**
- Backed by data**

Our claims must never be:

- Overly broad**
- Implying a greater benefit**
- Unsubstantiated**



from language that's too broad or vague. Our express and implied claims must reflect how a consumer would reasonably expect a product to work in normal circumstances.

We should scrutinize everything we consider saying or showing and, if there isn't data to back it up, we shouldn't show it or say it. And we're consistent — we don't allow overly broad claims with a tiny footnote for clarification.

Context matters

Championing clarity. Tackling consumer confusion.

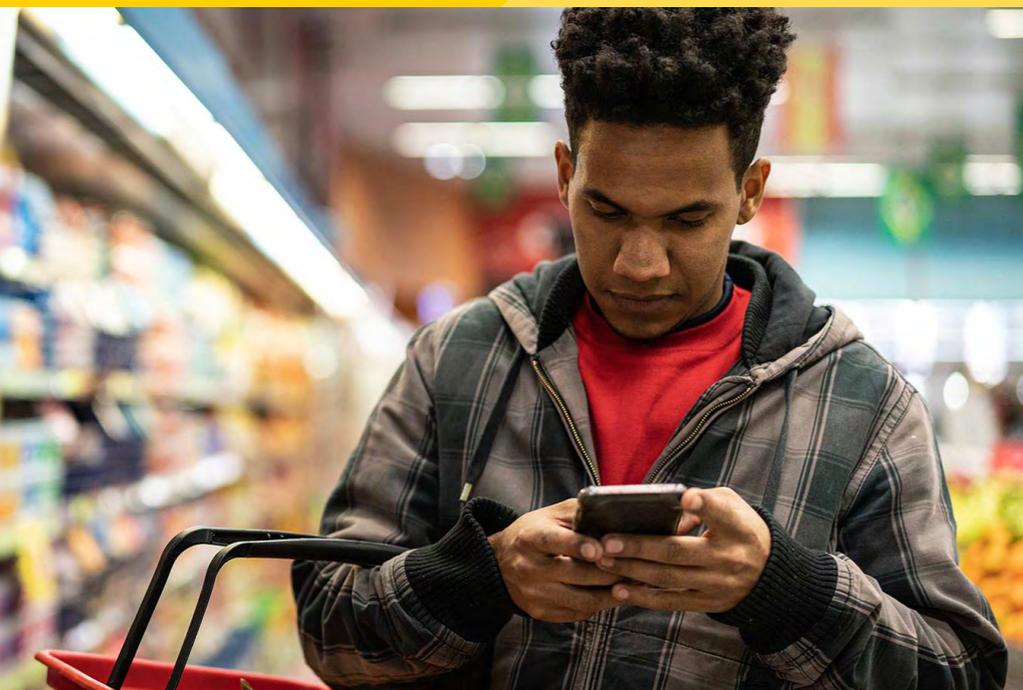
We're proud of what we do to serve our consumers but we don't take credit for benefits that aren't relevant. Some brands choose to tout claims that are technically true, but don't matter to the product at hand. An example? A gluten-free claim on a naturally gluten-free food product.

We work hard to be as specific as possible, to bring clarity and to avoid potential confusion. When questions arise, we have an internal review panel that works to be sure marketing claims meet the letter and spirit of our guidelines, delivering transparency, so we can keep earning consumers' trust.

SC Johnson product performance claims must focus on what we can substantiate.

It's not always about what you say. How you say it matters too. So we take a strict view on implied claims.

Implied claims are subtle, but if they are not substantiated, they are not okay. They can result from the use of imagery that does not represent actual use of the product or its attributes, or



Why specificity matters

A handful of examples

- We won't use the claim "environmentally-friendly" — it implies a product has no environmental impact but, in reality, everything has an environmental impact
- We won't broadly claim a product is compostable if it will only break down through a commercial composting process — not in a family backyard

Communicating with authenticity is the right thing to do. As well as speaking to families with sincerity, we want to drive industry standards forward — for everyone.



Integrity matters. We hold ourselves to marketing and product claim standards to ensure our communications are honest and transparent. We are proud of the way we communicate information to our customers and we do not want any customer to think she or he has been misled. By communicating with integrity and transparency we give families what they deserve and continue to earn their trust.

#BetterWorld #SCJohnsonXAuthenticity

A world with more opportunity

Where there are opportunities,
there's a future.

Ever since SC Johnson was founded, we've been working to create opportunities for people in the communities where we live and work. By helping carve out new pathways to economic and social mobility, we can help better the lives of individuals and families.

Education is at the core of opportunity. In 2020, we were glad to give \$5.5 million to Gateway Technical College to provide scholarship opportunities for women and people of color in STEM-related career fields in our hometown community.

As the COVID-19 pandemic spread, we also made moves to support small businesses, helping them weather the storm.

To support some of the most vulnerable people in the world, we've also chosen to speak up about the heartbreaking evil that is human trafficking. We're giving a platform to those close to the issue who are telling previously unheard stories, supporting victims and raising vital awareness.

There's a saying that goes "you can't be what you can't see." We want to help families and communities access opportunities that will help them create their own success stories — so future generations can see and understand what's possible and thrive in turn.



16. Contributing to **communities**

Ever since our family company was founded, SC Johnson has worked to create a better world by contributing to the communities where we live and work.

Since 1937, we've donated 5% of our pretax profits to charities — every year. Our aim? To make life better for families. In fiscal year 2020, we donated over 2 million products and partnered with 650 non-profit organizations.



We donated over 2 million products to help families keep themselves safe



Giving money where it counts

SC Johnson's donations target three core areas

Giving is the right thing to do, but it's important that we do it in the right way. That's how we can make the most impact.

In the last fiscal year, we supported 650 partners through donations. We target our charitable giving in three core areas of focus to create a healthier world, a world with more opportunity and a more sustainable world.



Since 1937,
we've donated
**5% of all our
pretax profits**
to charities —
every year.

In the last fiscal
year, SC Johnson
donated over **2
million products**
and **worked with
650 partners.**



SC Johnson Philanthropy We donate with intention

Our three core areas of focus:

A healthier world

We give to social initiatives that support the prevention and eradication of vector-borne diseases.

A world with more opportunity

We give to programs that ensure quality and inclusive education through literacy initiatives, early childhood intervention or programs that focus on science, technology, engineering and math (STEM). And we give to programs that help reduce or eliminate poverty.

A more sustainable world

We give to programs that reduce or eliminate plastic waste, advance and promote recycling and improve the environment.

Major gifts with impact

Recent giving at work for a better world

SC Johnson believes in giving back to communities and helping make life better for families. Our major financial gifts are making an impact around the world.

Here's a roundup of some recent examples:

\$5.5 million to Gateway Technical College

To provide scholarship opportunities for women and people of color in STEM-related career fields in SC Johnson's headquarters hometown community.

Nearly \$500,000 to Habitat for Humanity projects

To provide access to housing and proper water, sanitation and hygiene facilities for families across Indonesia, the Philippines, Singapore, Thailand, Vietnam and Hong Kong.

Over \$1 million to Save the Children to help with COVID-19 relief

To help educate and equip children with resources to cope with the COVID-19 pandemic. We also donated \$726,000 to Save the Children's 100 Days of Reading program.

\$400,000 in our '20 Days of Giving'

To benefit 20 organizations working in SC Johnson's hometown communities across the U.S.

Over \$15 million in COVID-19 relief

To help people on the front lines of the COVID-19 pandemic, through financial assistance and product donations. This total encompasses some of our other gifts, including the dollars we donated to Save the Children.



Spotlight on Spain

Supporting healthy habits and 'Giggle Doctors'

Local giving matters. We believe in making a difference in the communities where we live and work around the world.

In Spain, we have longstanding partnerships with three organizations, focused on helping support youth and education.

Fundación Balia por la Infancia provides educational support and activities, this year focusing on after-school activities that grow self-esteem, healthy habits and STEM learning.

Fundación Numen enables education for young people with cerebral paralysis. Our partnership is supporting adapted transport to help them access fun, life-enhancing recreational activities.

Theodora Foundation arranges for "Giggle Doctors" to visit children in hospitals, bringing them magical moments during challenging times. Our support will help them reach almost 900 hospitalized children and their families this year.

In fiscal year 2020, we donated over **2 million products** and worked with **650+ partners**.

Charitable giving is in our DNA

SC Johnson's longstanding commitment

We're proud of our longstanding commitment to charitable giving. H.F. Johnson, Jr., the third-generation leader of SC Johnson, used to say that in order to have a healthy environment inside a company, you have to have a healthy environment outside in the community.

That's a belief we still stand by today and we continually put it into action, through donations that help strengthen communities and benefit families.

Products for progress

We donate products to make a difference

In addition to monetary donations, we donate SC Johnson products. An example? We give insect repellents and cleaning supplies to help mitigate the spread of disease and support cleanup operations after natural disasters.

In 2020, we donated over 2 million products.



SC Johnson gives to make life better for families and communities. We've donated over \$15 million in COVID-19 relief, helping people on the front lines of the COVID-19 pandemic.

#BetterWorld #SCJohnsonXCharitableGiving

17. Helping small businesses create economic pathways

2020 brought huge and unexpected challenges to people around the world, especially the small businesses that are so fundamental to local communities and the livelihoods of families.

As communities became vulnerable due to the COVID-19 pandemic and other challenges, we offered our support to small businesses by funding organizations that make a difference on the ground.

Supporting Chicago Neighborhood Initiatives

A \$200,000 grant to help small businesses

SC Johnson awarded a \$200,000 grant to Chicago Neighborhood Initiatives (CNI) to help small businesses navigate through the COVID-19 pandemic and other challenges. The grant supports CNI's Small Business Micro-Lending Program and its new Small Business Repair Program.

The grant is providing credit at affordable rates to small businesses that don't have access to loans from commercial sources. It's also being used to assist minority-owned and women-owned small businesses.

The first \$100,000 was invested in supporting the CNI's Small Business Micro-Lending Program. The remaining \$100,000 helped fund CNI's newly created Small Business Repair Program.



CNI's Small Business Micro-Lending Program aiding minorities and women in business

92% of borrowers are minorities

82% of which are African American

48% of which are women

“Small businesses are vital to the health of our neighborhoods, and we all have a responsibility to help support the communities we live and work in during these challenging times. SC Johnson is proud to have a strong presence in Chicago, and partner with organizations like CNI as we continue our commitment to providing greater pathways to economic opportunities in underserved communities.”

Fisk Johnson

Chairman and CEO, SC Johnson

“Without this program, many of us might not be in business today. And so, I want to thank CNI for giving us a hand when we really needed it. We are grateful they understood the vital role small businesses play in our neighborhoods. That inspires us to get back at it.”

Nate Pendleton

Owner, New Look Restaurant (A recipient of the Small Business Repair Program)

The program provided \$5,000 grants to 40 small businesses to offset the costs of replacing storefronts, equipment and inventory, as well as other expenses from 2020.

**SC Johnson brands.
Community initiatives.**

Supporting causes close to our brands' hearts

As well as corporate donations from SC Johnson, many of our individual brands choose to support initiatives, programs and organizations in their communities and beyond.

2020 was a tumultuous year and various SC Johnson brands were moved to show their support through making donations and giving a platform to timely and important causes.

17. Helping small businesses create economic pathways

Every gift tells a story Donations by SC Johnson brands

A handful of recent examples:

My Block My Hood My City, Chicago Method® gives \$100,000

SC Johnson's Method® brand donated \$100,000 to My Block My Hood My City in Chicago, the home of our South Side soap factory, standing with those working for racial equality in Chicago and beyond.

NAACP, U.S. Stasher® and COOLA® make donations

Our Stasher® brand made a donation to the NAACP to support equality and fight injustice. The donation was one step as the brand continues to listen and learn how best to support the Black community. SC Johnson's COOLA® brand also made a donation to the organization.

The Conscious Kid Babyganics® gives \$100,000

The Babyganics® brand donated \$100,000 to The Conscious Kid — an education, research and policy organization with a mission to disrupt racism at the earliest possible age, reduce bias and promote positive identity development in youth.

Across the coming years, we'll continue to offer support that helps small businesses survive and — we hope — thrive.



In 2020, we gave a \$200,000 grant to Chicago Neighborhood Initiatives to help small businesses navigate through the COVID-19 pandemic and other challenges.

#BetterWorld
#SCJohnsonXChicagoNeighborhoodInitiatives

18. Widening access to education

Improving access to education can make a huge difference to people's lives, especially those who are underserved or underrepresented. At SC Johnson, we are longstanding supporters of education.

As part of that, celebrating and supporting science, technology, engineering and math (STEM) education is vital to our mission to help create a world with more opportunity.

Why is STEM education so powerful? Because it equips students to succeed in their own lives and help solve the world's future challenges. By supporting STEM, we can create change that lives on.

Creating scholarships in our hometown

A \$5.5 million commitment to Gateway Technical College

In 2021, we announced a landmark \$5.5 million commitment to create a scholarship program in our hometown community for students to attend Gateway Technical College and then transfer to a partner institution to pursue a Bachelor's Degree.

The new scholarships bring women, people of color and those with limited means the opportunity to gain a four-year degree in a STEM-related career field, widening their horizons and setting the scholars and their communities up for future success.

A pillar of our hometown community, Gateway Technical College is close to our hearts. This is one of many SC Johnson contributions to the institution in the past decade, and it's the largest single contribution in the college's history. Together, we're helping provide educational pathways and economic mobility.

“Removing barriers to economic mobility for underserved people is key to the future strength of the United States. The high-demand fields chosen for these scholarships, like software development, electrical engineering and cybersecurity, can create higher-paying jobs, provide long-term career opportunities for students and benefit our economy. We are pleased to be able to support Gateway in its efforts to do just that for people in our community.”

Fisk Johnson

Chairman and CEO, SC Johnson

STEM in our communities

Bringing students new opportunities

Beyond our major investments, SC Johnson also makes contributions throughout the year to support STEM learning in our communities.

Some recent examples? This year, we're giving over £130,000 to Earthwatch Europe and STEM Learning's Project ENTHUSE to support child education in the UK.

We've made a \$177,000 commitment to help the Girls Inc. team in our headquarters hometown expand its STEM Squad, and we're providing

funding for a new STEM Lab at a local high school as well.

STEM at home

Helping families with home learning

While we're proud to support so many educational efforts in our communities, as a family company we know the value of learning at home, too. During the COVID-19 pandemic, home schooling was challenging for many families, so we reached out to support them with practical solutions that helped open students up to STEM topics.

Our Ziploc® brand sparked imaginations by sharing STEM learning activities for kids of all ages, using everyday items they could find in the family home. The activities were created through a collaboration with educational experts at KiwiCo. While the project was already in motion before the COVID-19 pandemic, it proved especially useful to families following the move to home learning.

We've also been sharing fun, interactive STEM content online as part of our longstanding Kaleidoscope Education Series. We believe when kids are inspired and engaged, learning and growth come naturally.



Cabbage chemistry, slime and shadow puppets

Intrigued? Explore our STEM learning activities for kids at

<https://ziploc.com/en/Inspiration/Stem-Activities>

Science, technology, engineering and math are hugely important topics that will only grow in relevance. We want to introduce individuals and communities to the wonder and joy of these subjects right now, while opening up future opportunities for all.

Longstanding supporters of education

Our commitment goes right back, and lives on

Did you know SC Johnson has a long legacy of supporting education? In the early 1900s, our company's founder Samuel Johnson supported the establishment of Piney Woods School in Braxton, Mississippi, dedicated to providing educational access to the children of emancipated slaves.

In 1963, our third-generation leader saw that many children near our operation in Fortaleza, Brazil, had no access to education. SC Johnson opened the first public elementary school there and, eventually, we donated it to the government. In 2018, we helped support a new Escola Johnson with an emphasis on sustainability and STEM.

We'll continue to support access to education, helping better the lives of individuals and communities.



In 2021, SC Johnson announced a landmark \$5.5 million commitment to create a scholarship program in our hometown community, by giving to Gateway Technical College.

#BetterWorld
#SCJohnsonXGatewayTechnologyCollege

19. Speaking up about human trafficking

Human trafficking is, in our Chairman and CEO's words, "a heartbreaking evil." It has a devastating effect on individuals, families and communities, causing immense trauma.

At SC Johnson, we have a zero-tolerance policy for human trafficking or slavery throughout our supply chain. We believe we have a responsibility to help protect the most vulnerable by speaking boldly to raise awareness of human trafficking.

This devastating global problem must be stopped.

Shining a brighter light

Supporting the 'Love Sonia' film

Around the world, an estimated 25 million people are victims of human trafficking. Yet, all too often, their stories go untold. While the truth of human trafficking is challenging to confront, we must face the horrifying reality in order to change it.

That's why we want to shine a brighter light on human trafficking, surfacing stories rather than silencing them. In 2019, we expanded our longstanding zero-tolerance policy for human trafficking by sponsoring the London release and promotion of the film "Love Sonia." Directed by Tabrez Noorani and produced by David Womark, the film tells the real-life story of a woman's attempts to rescue her sister from the dark and hidden world of human trafficking.

We also hosted exclusive screenings of the film in Washington, D.C. and Wisconsin, in partnership with the United Nations Association of the United States of America.

"Human trafficking is a heartbreaking evil that has devastated the lives of millions around the world. Supporting 'Love Sonia' has given us an opportunity to raise awareness of the trauma these women and children face and the incredible work Apne Aap is doing to save them. By continuing to share their stories and supporting organizations like Apne Aap, we can help end this human tragedy."

Fisk Johnson

Chairman and CEO, SC Johnson

We stand by Apne Aap

Partnering with the anti-trafficking group

In recognition of SC Johnson’s support for the “Love Sonia” film and our wider efforts to raise awareness of human trafficking, Fisk Johnson, Chairman and CEO of SC Johnson, received the prestigious The Last Girl Corporate Inspiration Award from the anti-trafficking group Apne Aap International (Apne Aap).

Apne Aap is fighting to end human trafficking by preventing inter-generational prostitution. The organization supports victims of human trafficking and works to create change by simultaneously tackling both the “supply side” and the “demand side” of the human trafficking industry.

As the COVID-19 pandemic unfolded, SC Johnson gave \$100,000 to help Apne Aap distribute food to women and children in India who have been victims of human trafficking.

We want to create a better world — one in which no one suffers the atrocities of human trafficking or slavery.

Beyond our policies and support for anti-trafficking programs, we’ll continue to partner with organizations like Apne Aap to bring human trafficking to light and provide those facing trauma with much-needed support.



Human trafficking must end. Until it’s eradicated, SC Johnson will continue to support anti-trafficking organizations like Apne Aap to raise vital awareness and deliver support to victims of this devastating global problem.

#BetterWorld #SCJohnsonXApneAap

A healthier world

Health has always been at the top of our agenda.

Rather than just giving money, we believe in also taking action based on our longstanding expertise in health and business. That's how we'll create meaningful, lasting change.

SC Johnson's commitment to helping families better protect themselves from mosquito-borne disease is stronger than ever. Together with our public health partners, we've recently made important new progress in proving the effectiveness of low-cost spatial repellents for reducing disease transmission. We're also raising vital awareness about mosquito-borne disease prevention.

In Rwanda and beyond, we're improving access to public health support in communities that need it.

Of course, as a result of the COVID-19 pandemic, health has been top of mind for people around

the world in the last year. We're thankful SC Johnson can continue to help create a healthier world during these uncertain times.

As a global leader in cleaning and disinfection, we were able to provide key support as the COVID-19 pandemic spread through 2020. We committed \$15 million in financial assistance and product donations to help those on the front lines.

We also increased our communications about SC Johnson's Happy Hands Contest — a program that educates children about the importance of clean hands and makes hand hygiene fun.

We care about making life cleaner, healthier and better. We'll continue to take steps toward this goal, in our hometown and right around the globe.



20. Helping families through the COVID-19 **pandemic**

SC Johnson took quick action to support families during the COVID-19 pandemic, helping create a better, healthier world during challenging times.

We committed \$15 million in financial assistance and product donations to help those on the front lines.



Putting families' health first

We committed \$15 million in COVID-19 support

SC Johnson has long worked to equip families with resources to help them live a healthier life. As a global leader in cleaning and disinfection, we were able to provide key support as the COVID-19 pandemic spread around the world. We supported multiple initiatives to help improve health and hygiene where needed most.

We made sure vital resources were deployed

globally to support medical workers, first responders and pressing public needs in health care, children's education, humanitarian relief and worker training.

Emergency action

We donated to people on the front lines of the COVID-19 pandemic

In rapidly evolving outbreak situations, it's important to act fast. SC Johnson responded quickly, supporting people on the front lines of the COVID-19 pandemic.

Among our key donations, we supported families by giving \$1 million to the Centers for Disease Control (CDC) Foundation's Emergency Response Fund and \$4 million to support response efforts across Asia, Europe and Latin America.

The Foundation used our donation to help fill gaps and mobilize resources to address fast-emerging needs posed by COVID-19. Key efforts included supporting first responders in local communities, developing education and awareness campaigns and meeting essential needs for those in quarantine.



Donations. Programs. Partnerships. Supporting families through COVID-19

Here's a roundup of some of the initiatives we supported:

Save The Children

SC Johnson donated \$1 million to Save the Children as part of our partnership to educate and enable children around the world to cope with the COVID-19 pandemic and respond to future public health threats.

A \$140,000 donation was added to address urgent local needs of vulnerable children and families across Europe.

The MENTOR Initiative

Partnering with The MENTOR Initiative and the United Nations Foundation, we created over 1,000 disinfection kits for health care workers at 100 clinics and hospitals in Borno State, Nigeria.

These facilities support about 2 million people in the fight against COVID-19 and other diseases.

Habitat for Humanity

We contributed nearly \$500,000 to fund Habitat for Humanity programs across six Asia Pacific countries.

These programs provided access to housing and proper water, sanitation and hygiene facilities for families in underserved communities.

Sesame Workshop

SC Johnson teamed up with Sesame Workshop on a global initiative to create tools and resources for young children and caregivers to promote healthy and environmentally sustainable practices at home.

The first step was educational videos from Elmo modeling healthy routines around bedtime, bath time and sick days.

People with heart

SC Johnson employees past and present gave their all

Throughout the COVID-19 pandemic, SC Johnson people all over the world stepped up to help.

Many of our teams worked to increase production capacity while learning new ways to stay safe on the job, and pivoted to quickly produce, distribute and donate products that were in high demand

like hand sanitizer and disinfectants. Some of SC Johnson's past employees even came out of retirement to lend a hand with production.

From cheering loudly to writing meaningful handwritten thank you notes, SC Johnson people used their voices to make sure those on the front lines — be they manufacturing colleagues, medical professionals or first responders — were supported and celebrated.



A handwritten 'thank you'

Two small words. One powerful message.

To support those on the front lines of the COVID-19 pandemic, SC Johnson re-purposed a production line to make hand sanitizer for donation to medical professionals and first responders.

Our teams added a personal touch, to further express their appreciation. SC Johnson people included handwritten "thank you" notes in every box, to send their support and gratitude to those fighting COVID-19 head on.

"Thank you for all your service to the community!!"

"Thank you for all you are doing to keep us safe and healthy!"



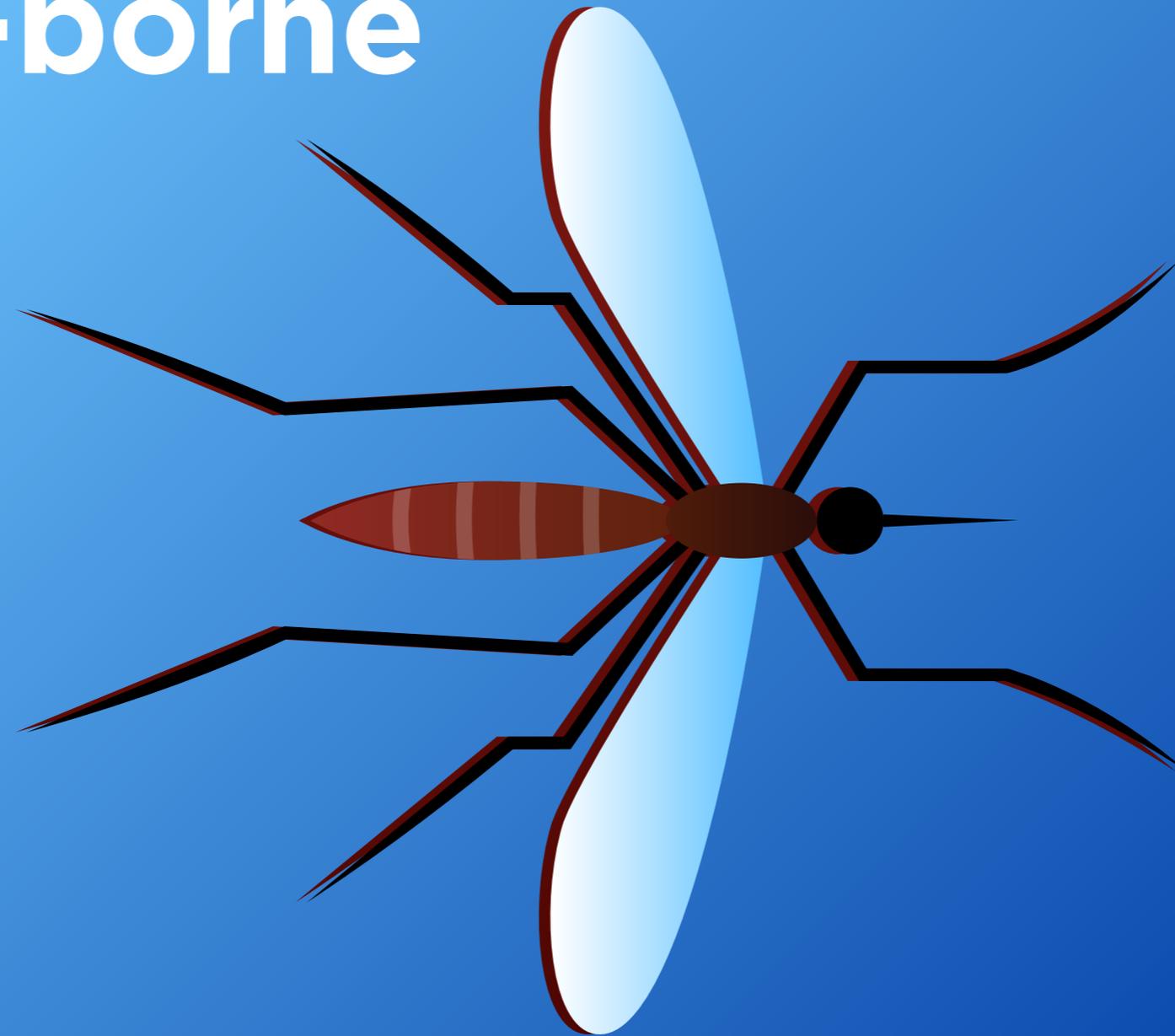
As the COVID-19 pandemic spread, we took quick action to support families. SC Johnson committed \$15 million in financial assistance and product donations to help those on the front lines.

#BetterWorld #SCJohnsonXCOVID19Support

21. Combatting **mosquito-borne illnesses**

As part of our work toward a better, healthier world, we're helping families protect themselves from mosquito-borne disease.

SC Johnson is using its expertise, products, global reach and scale to make a difference.



Science. Innovation. Partnerships. We're well placed to help fight mosquito-borne disease

SC Johnson is one of the world's largest manufacturers of personal insect repellents and household pest control products, with 60+ years of insect science expertise. We offer a wide variety of these trusted products to families around the globe.

This means we're perfectly positioned to bring our core competencies in science, innovation and partnerships to help in the fight against mosquito-borne disease. And it's the right thing to do.

As leaders in pest control, we are supporting innovative new ways to help protect the most vulnerable communities from mosquito bites that could carry diseases.

Research that makes a difference Working to prove the effectiveness of spatial repellents

Together with our public health partners, we've recently made important new progress in proving the effectiveness of low-cost spatial repellents for reducing mosquito-borne disease transmission.

For example, analysis of data from a University of Notre Dame led study conducted in Indonesia found that some village clusters with zero

baseline malaria transmissions demonstrated an approximate 28% reduction in first-time infection, while a subset of clusters with the highest number of mosquitoes saw an approximate 66% reduction in overall malaria infection. Another trial, in Peru, found that the same SC Johnson product could help reduce dengue and Zika infections by an estimated 34%. It also found the repellent reduced the number of mosquitoes indoors by approximately 29%.

Proving effectiveness is a key step toward getting spatial repellents into public health systems where the benefits may potentially be realized on a greater scale. Now, an optimized version of the product, called Mosquito Shield™, is being studied in large-scale clinical trials in Kenya which are funded by UNITAID.

What are spatial repellents?

Unlike personal repellents that are applied to the skin, spatial repellents are devices that release an active ingredient into the air. Examples are mosquito coils, mats and liquid electrics.



Knowledge that saves lives

Championing education and public health support

Mosquito-borne disease transmission is largely preventable, but many people, particularly in the world's most vulnerable communities, lack access to the educational tools they need to help protect themselves. As well as leading the way in research, we're continuing to work to increase access to education and public health support in areas with the highest risk of mosquito-borne disease. SC Johnson is working hard to educate families and communities about the transmission of mosquito-borne diseases and how to protect themselves from mosquito bites.

Education can involve sharing information about pest control interventions that work, dispelling myths and helping people understand that protecting themselves is worth the time and commitment. We're helping raise awareness through an innovative blend of in-store programs, collaborations with local government, product sampling and more.



“As part of our commitment to helping address some of the world’s most pressing public health threats, SC Johnson is proud to support disease prevention efforts and create opportunities for a better quality of life for underserved populations. Life-threatening diseases, like dengue and Zika, are preventable, yet billions of people around the world lack access to personal protection methods. We are working to prove the effectiveness of this spatial repellent so we can get it into public health systems and save lives.”

Fisk Johnson

Chairman and CEO, SC Johnson



Our Base of the Pyramid team

Working with NGOs against mosquito-borne disease

SC Johnson’s Base of the Pyramid team works with non-governmental organizations (NGOs) in communities around the globe to educate families on how to avoid mosquito bites and prevent disease transmission.

So far, more than 50 million people across seven African and Asian countries have learned mosquito bite prevention strategies thanks to our Base of the Pyramid team’s commercial and philanthropic efforts.



At SC Johnson, we’re using our 60+ years of insect science expertise for good. Together with our public health partners, we’ve recently made important new progress in proving the effectiveness of low-cost spatial repellents for reducing the transmission of mosquito-borne disease.

#BetterWorld
#SCJohnsonXMosquitoBorneDiseaseResearch

22. Educating communities on mosquito-borne diseases

To create a better, healthier world, we need to take global action and make a difference on the ground in local communities.

We're harnessing the power of local educational efforts and partnerships to help families protect themselves from mosquito-borne diseases.

Protection beyond products

Fighting mosquito-borne diseases with education

As part of our efforts toward helping families take action to protect themselves from mosquito-borne diseases, we equip them with vital resources.

Our disease prevention efforts include working hard to educate families about how to avoid insects that may carry diseases — especially those like malaria and dengue that are transmitted by female Aedes mosquitoes.

Education in action

Partnerships and initiatives that build awareness

How do we spread vital knowledge about mosquito-borne diseases? Through collaborations with local government, sharing information in-store, product sampling and more.

Sponsored by SC Johnson brands including Raid®, Autan®, OFF!® and Baygon®, these programs take place in locations around the world making a difference as an important way to build awareness about the possible transmission of mosquito-borne diseases.

“Dengue and other mosquito-borne diseases can have a devastating impact on the lives of individuals and on communities. With donations such as these and through educational programs, we’re committed to helping families protect themselves against mosquitoes.”

Fisk Johnson

Chairman and CEO, SC Johnson



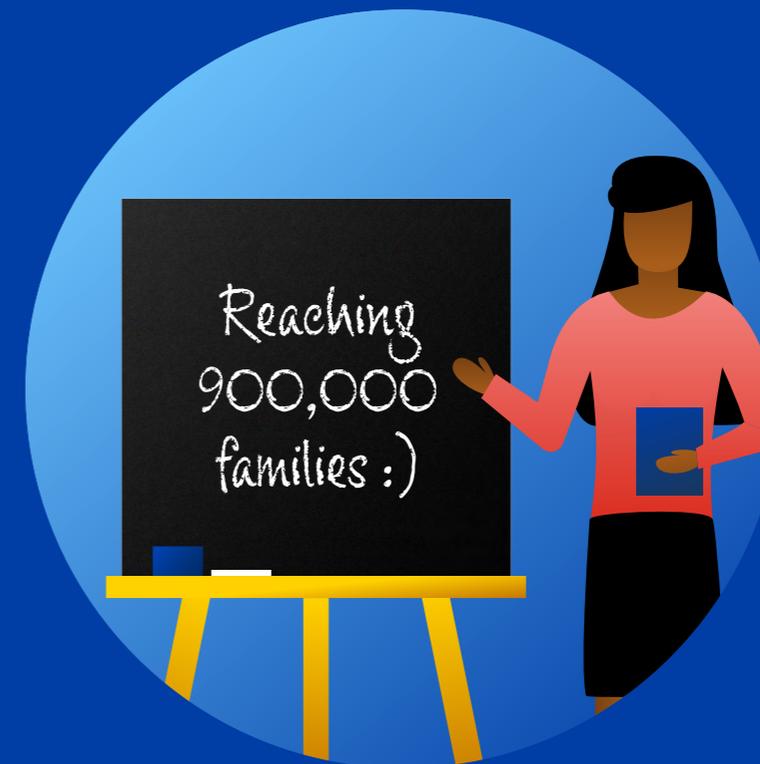
On the ground in Argentina, Paraguay and Uruguay

A spotlight on our Chau Mosquito campaign

Currently, SC Johnson's "Chau Mosquito" program is making a difference in Argentina, Paraguay and Uruguay. It includes mosquito prevention education and training on how to use repellents to best fight mosquito-borne disease.

The program develops a wide range of materials and resources, both printed and digital, for health professionals and institutions, teachers and schools, and community leaders and organizations.

Since the program's inception in 2016, SC Johnson has reached 900,000 families with educational resources and more than 1 million donated SC Johnson products.



The Chau Mosquito Campaign

Our impact, through 2020

Started in **2016**

70 training sessions held

5,000 community agents trained

900,000 families reached

1 million SC Johnson products donated

We're using the power of education to help people protect themselves from mosquito-borne diseases. Since 2016, SC Johnson's Chau Mosquito campaign has reached 900,000 families in Argentina, Paraguay and Uruguay.

#BetterWorld

#SCJohnsonXChauMosquitoCampaign

23. Supporting access to public health services

Increasing access to public health services in vulnerable communities can make a major difference to reach those who are at the highest risk of contracting mosquito-borne diseases, while also supporting them with other important health issues.

SC Johnson is taking action to help increase access to health care for families in Rwanda.

Bringing health care closer to Rwandan families

We established our partnership in 2018

SC Johnson wants to help reduce mosquito-borne disease. In 2018, we began a partnership with the Rwanda Ministry of Health and the Society for Family Health Rwanda. Working

together, in the first year we committed to build 10 health posts in rural Rwanda — each post designed with solar power and rainwater collection to be self-sustainable.

Our goal? To bring much-needed health care closer to the most vulnerable communities, helping address public health issues in Rwanda including malaria, HIV/AIDS, family planning, access to clean water and nutrition.

Increasing our reach

In 2019, we expanded our partnership

We expanded on our commitment in 2019, pledging to build another 40 health clinics in rural Rwanda. Today there are a total of 56 health posts throughout the country.

Through this pledge, we made moves to further expand access to health care and malaria education for local families.

“We always have between 5,000 to 7,000 citizens who access treatment from health posts. It is clear that there is a need for us to remember the lives of children, parents and all people in general so that we bring near them primary health care services.”

Dr. Diane Gashumba
Minister of Health, Rwanda



“I am very excited about our partnership with SC Johnson particularly in the fight against malaria. With the support of SC Johnson, we are able to reach rural communities, educate about ways to prevent malaria and provide a holistic approach to accessing health care services.”

Manasseh Gihana Wandera

Executive Director, Society for Family Health Rwanda

“Visiting one of the health posts, the stories I heard from the staff and patients were moving and powerful. Access to malaria education is vital and access to health care overall is transformative. We’re thrilled SC Johnson can help as we continue our work to fight mosquito-borne diseases and provide more families with access to a better life.”

Fisk Johnson

Chairman and CEO, SC Johnson

Results for Rwanda

In 2020, the clinics cared for 184,000 people

SC Johnson's support has now enabled the creation of 56 open and operational health clinics in Rwanda. Inspired by our success with the Rwanda program, we took the opportunity to enhance our impact by establishing a similar clinic in Sumba, Indonesia.

In 2020, the health clinics we funded cared for 184,000 people, including treating 5,000 malaria cases.

During the COVID-19 pandemic, the health posts also played an important role — they've facilitated teaching and preventive practices. Examples include TV screens that play health messages and the provision of hand washing facilities. Some sites are also administering COVID-19 vaccines to local families.



Rural health posts for Rwanda

From 3 hour walks, to new nearby clinics

56 clinics opened since 2018

184,000 people cared for in 2020

5,000 malaria cases treated in 2020



As part of our mission to help fight mosquito-borne disease, we're bringing health care closer to the communities that need it. So far, we've opened 56 new health clinics in rural areas in Rwanda.

#BetterWorld
#SCJohnsonXRwandaHealthPosts

24. Making hand hygiene fun

How do you get kids excited about hygiene? Put it in their hands.

As COVID-19 spread in 2020, we amplified communications about SC Johnson's Happy Hands Contest—a program that educates children about the importance of clean hands and makes hand hygiene fun.

We harnessed the power of social media to reach teachers and school administrators, increasing participation in the contest at a crucial time.

We set kids a creative challenge

Making a difference with the Happy Hands Contest

As the world discovered in 2020, hand washing is a simple but powerful act. Hand hygiene is critical in preventing the spread of germs in schools, helping keep children safe and make the world a better, healthier place.

The Happy Hands Contest was created in 2017 by SC Johnson Professional, which provides expert skin care, cleaning and hygiene solutions across industrial, institutional and health care settings.

What's the idea behind the contest? K-12 students are invited to design a custom hand soap and sanitizer dispenser. It's a creative way to prompt children to think about the importance of hand hygiene.

The contest also sparks young imaginations and inspires students to dream up creative, innovative solutions to better their school community.

Putting tools and resources in teachers' hands

Fun posters. Flyers. And videos.

When COVID-19 began to spread, the contest became more relevant than ever. We used social media to reach more teachers and school administrators, encouraging them to get their students involved.



Want to do your bit?

Raise awareness with our posters, flyers and videos

Discover the resources at:
<https://happyhands.scjp.com/teacher-resources>

24. Making hand hygiene fun

Happy Hands Contest, 2020

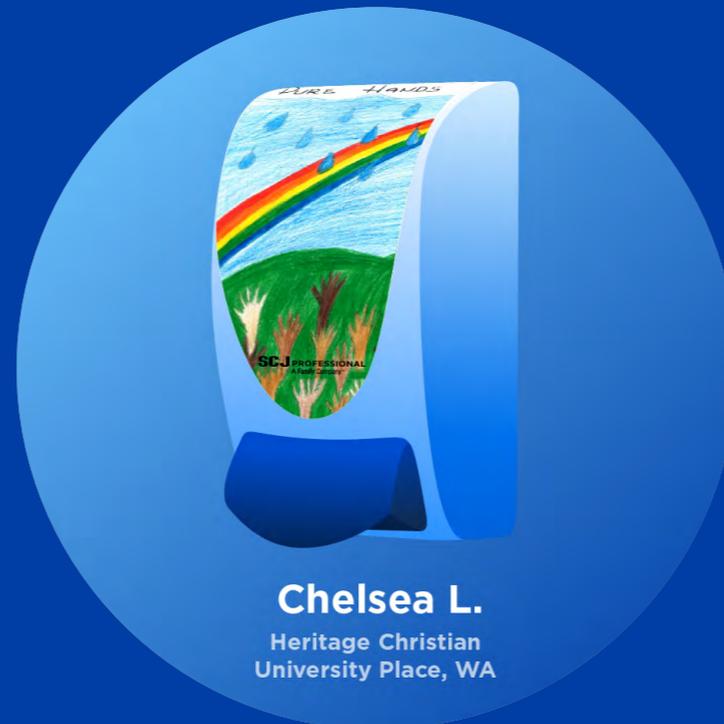
Putting hygiene in kids' hands

800 student entries

24,000 public votes

5 finalists

1,000 dispensers for every winning school



As well as engaging children with a creative challenge, the program provides teachers with everything they need to educate and inspire their students around hand hygiene.

Clear and colorful, these resources include posters, flyers and videos and are easily accessible on the Happy Hands Contest website for caregivers to download and put to use.

Engaging children around hand hygiene

800 students. 24,000 votes.
5 finalists.

In 2020, more than 800 students submitted their designs. Submissions were judged for visual appeal, overall hand hygiene design, creativity and unique design elements. This brief and process gave students valuable insight into how real-life products and services are designed and evaluated.

Five finalists were chosen for each of two grade-level categories and a record number of 24,000 votes were cast to choose the winners.

The designs are helping make schools healthier

1,000 dispensers for every winning school

The winning schools received a \$1,000 donation and, most importantly, up to 1,000 hand soap and sanitizer dispensers featuring the winning design for everyday use in school. These dispensers are a proud celebration of the winning design, while promoting hand hygiene. The winning students also received a \$300 gift card, as recognition for their ingenuity.

Engaging the next generation is key to creating a better, healthier world. What's next for us? SC Johnson Professional is continually producing new materials and resources for teachers, to educate students about the importance of keeping hands clean and how to protect themselves and others from unnecessary germs.

Discover the winning designs

Get inspired by the students' creativity

Take a look at: <https://happyhands.scjp.com>



How do you get kids excited about hygiene? Put it in their hands. In 2020, 800 students took part in our Happy Hands Contest, competing to design the ultimate hand soap and sanitizer dispenser. The winning designs are now in everyday use at the schools where they were dreamed up.

#BetterWorld
#SCJohnsonXHappyHandsContestzz

A better place to work

At SC Johnson, we believe people do their best work when they're treated with respect, integrity and fairness by the company and their colleagues. This dedication to putting people first has earned us a reputation as a world-class company.

We've received more than 30 recognitions from Great Place to Work[®], since July 2019:

2019 (July - December)

- Nigeria (#2)
- India (#44)
- Brazil (#24)
- Rio de Janeiro (#5)
- Australia (#6)
- Argentina (#12)
- China (general accreditation)

2020

- Central America (#3)
- Mexico (#28)
- Asia Region (#24)
- Poland (#1)
- Turkey (#4)
- Italy (#7)
- Greece (#1)
- U.K. (#17)
- Switzerland (#10)
- Latin America Region (#23)
- India (#45)

- Australia (#1)
- Europe Region (#23)
- Brazil (#3)
- Rio de Janeiro (#3)
- Nigeria (#1)
- China (general accreditation)
- Taiwan (general accreditation)

2021

- Argentina (#4)
- France (#21)
- Central America (#1)
- Italy (#11)
- Greece (#1)
- U.K. (#4)
- Turkey (#5)
- Mexico (#24 - listed in Best Workplace Hall of Fame for 20 consecutive years of recognition)
- Poland (#2)
- Switzerland (#11)

Our Family Company

We're SC Johnson. A family company at work for a better world™.

Led by Chairman and CEO Fisk Johnson, we are dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which we operate.

Based in the United States, we're one of the world's leading manufacturers of household and professional products for cleaning, storage, air care, pest control and shoe care. To the right, you'll see some of our well-known brands.



Thank you

From everyone at our family company, thank you for reading this report and taking an interest in our journey as we work toward a better world.

SC Johnson is in its 29th year of publicly reporting on the company's progress. This report covers up to fiscal year end June 30, 2020. It primarily covers SC Johnson's longstanding brands and operations, not more recently acquired businesses, except where noted. Future reports will incorporate data and details from these more newly acquired businesses. Questions about this report should be directed to Alan VanderMolen, Senior Vice President and Chief Communication Officer, at 262-260-2440.

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<https://scjohnson.com/accountabilityreport>

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